



*Email: [Info@STATMedCareSolutions.com](mailto:Info@STATMedCareSolutions.com) • Phone: 877-887-1784 • Web: [www.STATMedCareSolutions.com](http://www.STATMedCareSolutions.com)*

## **Blog Contribution Guidelines**

Thank you for your interest in contributing to STAT's blog. Our blog will get you in front of thousands of healthcare professionals through our website and all of our social media channels. Please also understand that we do not provide any compensation for blog contributions.

Below are some sample blog content ideas:

- Credentialing news
- Tips on how to improve the credentialing process
- Credentialing informational pieces
- Licensing informational pieces
- Rate negotiation information pieces
- Medicare enrollment updates
- Commercial insurance enrollment updates
- Opinion pieces on healthcare reform's impact on enrollment and payment for services
- Related healthcare videos and analytics

Please submit your blog contribution to [social@STATMedCareSolutions.com](mailto:social@STATMedCareSolutions.com). Please submit all your contact information in case we need to reach you with any questions and/or clarify any content in your article. Submissions that adhere to the guidelines below are more likely to be published.

Please understand that the list below applies to all blog submissions submitted to STAT:

- All submissions will be reviewed by our team.
- Your submittal of a blog does not guarantee STAT will publish it.
- STAT has the right to decline the publishing of a blog.
- STAT has the right to remove a blog from its website and social media channels.
- STAT has the right to review and correct any spelling and grammatical errors before the blog is posted.
- STAT can post approved blogs at any time, without notice. Please check the STAT blog periodically to see if your blog has been posted.

### **DO - When Submitting Your Blog**

- 0-2 links within your blog post if they are relevant to the topic and valid.
- Provide permission to reprint the material at any time.
- Provide content that is original and high quality.
- Provider content that is useful to, and creates value for, the reader.
- Provide content that is easy to read e.g. with bullets, lists and short paragraphs.
- Provide content that is 500 words or less.
- Provide content that is only healthcare related.



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## **Blog Contribution Guidelines - Cont'd**

- Provide a short bio with 1-2 links to your site and/or blog (to be published as the end of the blog post).
- Provide content that is grammatically correct, with correct punctuation, and has been spell checked.
- Post the blog on your own site since you are the owner of the content.

### **DON'T - When Submitting Your Blog**

- Do not submit copy that is entirely self-promotional.
- Do not submit copy with marketing-related links.
- Do not submit offensive content such as pornography or offensive language.

### **ONCE YOUR ARTICLE IS PUBLISHED - We Encourage You To**

- Provide link(s) to your STAT blog post on your website.
- Share your blog post(s) on all your social media channels (e.g. LinkedIn, Facebook, Twitter, Google+, etcetera)
- Comment on the blog(s) posted to the STAT website and all its social media channels.